



April 29, 2021

For Immediate Release

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PEACEHEALTH JOINS NATIONWIDE CAMPAIGN WITH OTHER LEADING US HOSPITALS TO PROMOTE COVID-19 VACCINATION

News Release from **PeaceHealth**

Downloadable file: [Get-the-Vaccine-to-Save-Lives-Graphic.jpg](#)

PeaceHealth is collaborating with a coalition of 60 of America's top hospitals and health care institutions on a nationwide campaign to encourage adults to get vaccinated for COVID-19. Led by Cleveland Clinic and Mayo Clinic, the campaign "[Get the Vaccine to Save Lives](#)," is designed to reassure the public that vaccines are safe, effective and necessary to achieve herd immunity and a return to normal activities.

The campaign hopes to reach adults who are hesitant to receive a vaccine, including racial and minority ethnic groups and people living in rural communities. According to a Kaiser Family Foundation survey published March 30, 17% of the public say they will take a wait-and-see approach before getting it themselves, and another 20% say they will never get a vaccine or will only get it if required to do so for work, school or other activities. This leaves a significant portion of the population at risk of going unvaccinated.

The nationwide campaign includes print and digital advertising, media outreach, social media, an awareness video and an informational [website](#).

With vaccine distribution underway, the campaign aims to help Americans feel safe and confident about receiving a vaccine. To achieve herd immunity and help end the pandemic, leading health officials say at least 75% of the population needs to receive a vaccine. Herd immunity occurs when a large portion of a community becomes immune to a disease, making the spread of disease from person to person unlikely. As a result, the whole community becomes protected — not just those who have been vaccinated.

[More than 195 million doses of COVID-19 vaccine have been administered and 48% of the population age 18 and over has received at least one vaccine dose in the U.S. through April 14](#), according to the Centers for Disease Control and Prevention. To date, **PeaceHealth has administered more than 151,000 COVID-19 vaccinations across its Washington, Oregon and Alaska communities.**

COVID-19 vaccines were evaluated in tens of thousands of participants in clinical trials. The vaccines met the [Food and Drug Administration's](#) rigorous scientific standards for safety, effectiveness, and manufacturing quality needed to support emergency use authorization.

For more information about the campaign, visit ourshot2savelives.org.

About PeaceHealth

PeaceHealth, based in Vancouver, Washington, is a not-for-profit Catholic health system offering care to communities in Washington, Oregon and Alaska. PeaceHealth has approximately 16,000 caregivers, a group practice with more than 900 providers and 10 medical centers serving both urban and rural communities throughout the Northwest. In 1890, the Sisters of St. Joseph of Peace founded what has become PeaceHealth. The Sisters shared expertise and transferred wisdom from one medical center to another, always finding the best way to serve the unmet need for healthcare in their communities. Today, PeaceHealth is the legacy of the founding Sisters and continues with a spirit of respect, stewardship, collaboration and social justice in fulfilling its Mission.

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